





Wednesday 17 November 2010		10th Floor, Renaissance Zhongshan Park Hotel, Shanghai	
07:30 - 09:00	Registration & Breakfast Buffet	Main Foyer	
9:00 am	KEYNOTE SESSIONS: > Jess Goldberg, Vice President Greater China, MENLO WORLDWIDE > Jeorg Biesemann, Director Logistics Automotive AP, CONTINENTAL AUTOMOTIVE with intro by Mr. Gu, SUPPLYON > Marc Magistrali, Senior VP Sourcing (CPO), KONE CORPORATION		
10:15 - 10:45	Morning Tea, Exhibition Viewing and Networking	Main Foyer	
	STREAM: MACRO VIEW Ballroom A - <i>RealTime Q&A Voting</i> Chair: Christopher Hazen	STREAM: NEW PERSPECTIVES Ballroom B - <i>RealTime Q&A Voting</i> Chair: Jesse St John	STREAM: MOVING UP Ballroom C - <i>RealTime Q&A Voting</i> Chair: Chee Wee Loke
10:45	> Michael McCool, A.T. Kearney Supply chain - A lever for increasing value > Michael Lee Serwetz, Prophet Business Services What are the China issues which will impact the global supply chain? What should you be thinking about? > Dan Steinbock, The India China and America Institute The impact of global crisis on supply chains Panel Q&A with stream speakers	> William Loy, Dow Chemical Designing your supply chain & logistics to support business growth strategy > Peter Wang, Ingersoll-Rand Supply chain management in aftermarket business > Michael Tamaru, Aliph-Jawbone View from the CFO office: Financial drivers of the supply chain Panel Q&A with stream speakers	> Gerry Mattios, IBM Greater China Building the smarter supply chain > Michael Chaddick, Frontrow Leveraging existing resources and new technology for the next stage of supply chain optimization > Lilian Luca, Batman Beijing Axis Low cost country procurement: Examining China as a high-value capital procurement partner Panel Q&A with stream speakers
12:30 - 14:00	Lunch, Exhibition Viewing and Networking	Main Foyer	
	GREEN MEETS CSR Ballroom A - <i>RealTime Q&A Voting</i> Chair: Christopher Hazen	Supply Chain Collaboration Ballroom B - <i>RealTime Q&A Voting</i> Chair: Michael Chaddick	LEAN SUPPLY CHAIN Ballroom C - <i>RealTime Q&A Voting</i> Chair: Jennifer Lu
14:00	> Janet Zeng, Unilever First biomass burner in operation to realize new vision > Richard Brubaker, Collective Responsibility Integrating sustainable and responsible supply chain management into corporate goals > Ian Spaulding, Infact Using capacity building to meet ethical standards requirements Panel Q&A with stream speakers	> Denny Yang, Metro Cash & Carry Collaboration creates value – METRO's practice with its strategic supply chain partners > Christel Costagli, Kingfisher Best cost country procurement: Integrating logistics into sourcing decision to leverage value > Carlos Vazquez, Michelin Managing 3PL from a transactional approach to a collaborative relationship Panel Q&A with stream speakers	> Peter Wenren, ABU Consulting Lean manufacturing logistic > XiaoYing Xu, Procter & Gamble Initiate the lean journey in a manufacturing plant > Brian McConville, Smith and Nephew Medical Building lean foundations Panel Q&A with stream speakers
15:15 - 15:45	Afternoon Tea, Exhibition Viewing and Networking	Main Foyer	
	NAVIGATING RISK Ballroom A - <i>RealTime Q&A Voting</i> Chair: Michael Lee Serwetz	RETAIL LOGISTICS Ballroom B - <i>RealTime Q&A Voting</i> Chair: Long Wong	NEW TOOLS Ballroom C - <i>RealTime Q&A Voting</i> Chair: Gerry Mattios
15:45	> Damon Paling, PWC Risk management in terms of trade compliance > Christopher Hazen, WSP Footprinting carbon and chemicals in the supply chain: Cost or opportunity? > Giacomo Rustioni, SP Insurance Supply chain insurance issues Panel Q&A with stream speakers	> James Roy, China Market Research Group China Shifts Toward Modern Retail > Ashley Crawford, Baodao Optical retail logistics - Baodao Optical Group's China experience > Jacky Huang, Yihoadian.com SCM makes the customer's experience different Panel Q&A with stream speakers	> Chee Wee Loke, Tactica Asia What facebook and LinkedIn teach us about sourcing and procurement? > James Hatcher, Seeburger RosettaNet MMS - How it helps suppliers and logistics companies. > John Delaney, MessageXchange Cloud computing in the supply chain to achieve B2B/EDI integration Panel Q&A with stream speakers
17:00 - 19:00	Wine Tasting & Networking Cocktail		

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07:30 - 09:00	Registration & Breakfast Buffet		
09:00 - 10:15	KEYNOTE SESSIONS: > Deguo Liu, Executive Director of Emerging Markets & Idea Product Group, LENOVO Chair: Mark Millar > Frank Tonna, Director of Sales, Marketing & Customer Services FMCG, CHEP > David Yu, VP and Director of East China Region, AMB		
10:15 - 10:45	Morning Tea, Exhibition and Networking	Main Foyer	
	WHAT'S NEXT? Ballroom A - <i>RealTime Q&A Voting</i> Chair: Lilian Luca	INSIDE CHINA Ballroom B - <i>RealTime Q&A Voting</i> Chair: James Ku	
10:45 - 12:30	> Christoph Schittny, Bayer HealthCare A general plea for indirect procurement > Michael Fan, Schneider Electric Interacting with what is under the spotlight in 2011 & the post-crisis era: priority and ethics > Martin Lockström, CEIBS Innovation sourcing Panel Q&A with stream speakers	> Jennifer Lu, Johnson & Johnson Pharmaceuticals Supplier retailer relationship in China > Gary So, Menlo Worldwide Challenges and opportunities in China supply chain > Tingting Zhang, Yangtze Business Services The Yangtze: A viable option for controlling logistics costs? Panel Q&A with stream speakers	Please remember to put your mobile phone to silent mode when entering the rooms and sessions!! 
12:30 - 13:00	Break & Registration for the Awards	RealTime Q&A Voting via SMS!	
13:00 - 15:00	2010 CHAINA Awards Ceremony > Presented by Karl Ignaczak	 Text your questions to 13817880724 Ballroom A: text "bing" followed by your question Ballroom B: text "bang" followed by your question Ballroom C: text "bong" followed by your question	
15:15 - 15:30	Afternoon Tea, Exhibition and Networking	Main Foyer	
	INVENTORY FOCUS Ballroom A - <i>RealTime Q&A Voting</i> Chair: Jesse St John	BEYOND CHINA Ballroom B - <i>RealTime Q&A Voting</i> Chair: Martin Lockström	
15:30 - 17:00	> Vincent Chang, Singer China Maximize the benefit of your inventory control via VMI optimization > Sanjay Malhotra, TRW Automotive Supply chain challenge: How to be more cyclic than non cyclic? > Henry Li, Honeywell The supply chain is not only supply chain Panel Q&A with stream speakers	> Patrice Bodet, Saint-Gobain Go East! The role of Saint Gobain purchases in low cost countries > Olivier Levy, Dragon Sourcing Cost saving trends for Western companies sourcing in Asia > Bharat Joshi, ACTL India India unbound Panel Q&A with stream speakers	
17:00	End of CHAINA'10 Live		

The Council reserve the right to cancel, change or move sessions in order to maintain quality in this program.