

CHaINA'09 LIVE

CHaINA '09 Executive Summary

CHaINA '09 is the ultimate gathering of China's top supply chain and logistics professionals. Even with the global economy still in recovery, CHaINA '09 hosted more than 200 experts working in supply chain, logistics, sourcing, procurement, operations and many more related fields. CHaINA '09, being the largest supply chain and logistics event in China, provided exclusive networking opportunities to connect with leading supply chain practitioners in companies like Nestle, Unilever, Dell, Microsoft, Goodyear, Dow Chemical, Louis Vuitton, Kingfisher, Samsung, Liz Claiborne, Whirlpool, Kraft, Danone and many more Fortune 500 companies alike.

Sponsored by Agility, AMB and Manhattan Associates, CHaINA '09 took place on November 4-5 at the Renaissance Zhongshan Park Hotel. Over the course of the two days, CHaINA '09 presented more than 35 speakers in 15 different streams covering corporate social responsibility, best practices, IT innovation in supply chain, collaborative planning, retail & distribution, sourcing strategies and many more.



The theme of CHaINA '09 Live as “The Path to Recovery” and specifically focuses on the recent economic meltdown that has affected the entire international corporate landscape. In following the distress caused by the global recession, companies are all looking to strategies to restructure their operations to reduce costs and increase efficiency without sacrificing their service quality or their commitment to their customers. Along with our speakers, we tailored an agenda that is valuable and current so that our delegates can apply the information learned at CHaINA '09 directly to their business. CHaINA '09 also served as a platform for attendees to discuss their own experience with the market in the past year, their insights and their plans for the future. The positive feedback and the favorable turnout is a good indication of the Chinese supply chain and

logistics sectors are still actively seeking for ways to become resilient and efficient.

On November 4th, CHaINA '09 hosted a cocktail and wine tasting which provided a more intimate setting for the delegates to network, socialize and wind-down. CHaINA '09 also hosted the CHaINA Awards, which is one of the only supply chain award in China recognizing supply chain excellence in China. The CHaINA Awards is designed to honor outstanding achievements in supply chain as well as promoting excellence of supply chain and logistics in China. The CHaINA Awards ceremony welcomed more than 150 attendees and presented awards in six categories of which the winners were selected from a pool of more than 90 nominations.



Some of the speakers for CHaINA '09 include:



James Gagne, CEO of Great China, Agility
Ben Cornish, Managing Director of China, AMB
Arnold Consengco, Managing Director of North Asia
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Jean-Luc Laboucheix, Director of Supply Chain, Goodyear
Christel Costagli, Head of Supply Chain and Logistics, Kingfisher
Hong Chen, Professor of Operations Management, CEIBS
Teo Ang Kyet, Head of China Business, Proton
Roxane Desmicht, Global Account Manager, Semi-conductor Manufacturer
Charles Jiang, Supply Chain Manager, Goodyear
Peter Wang, CPIM, Ingersoll Rand
David Zhang, China Logistics Manager, Delphi
Yann Teste, Director South East Asia Purchasing & Supplier Quality Development, Knorr-Bremse
Margaret Li, China Supply Chain Manager, Sinodis
Kevin Liu, Regional Owner & Lead, APAC Japan Supply Chain, Microsoft
Baily Chen, Supply Chain Manager, Spontex
Rohit Agarwal, Director of IT and Supply Chain, ST Microelectronics
Xiao Zhuan Bai, Project Manager, Digital China
Ken Bryan, Asia Pacific Supply Chain Director, Dow Chemical
Gideon Ong, Vice President of Logistics, Bayer MaterialScience
Stuart Harrison, Supply Chain Director, Eaton
Kevin Gao, Plant Manager, Baxter Healthcare
Gary Wang, Director of Procurement, Lishen

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LIVE



If you would like to be take part in the largest annual supply chain event in China for 2010 on November 3-4, get in touch with us early and coordinate with us on how we can make the best of CHaINA.

Please email chainalive@supplychain.cn or call +86 (21) 6280 1329



About the Global Supply Chain Council

The Global Supply Chain Council is a fast community reaching more than 60,000 professionals in high-growth markets like China, India and Vietnam. As a neutral and independent professional organization, the Council's mission is to stimulate the understanding, adoption and use of supply chain management by providing, among others, magazine, directory, newsletters, seminars, workgroups, conferences, resources and other information.

For more information, visit www.supplychains.com or call +86 (21) 6280 1329/ 6280 1232.