



CHaINA '09 LIVE

The Global Supply Chain Event for China

Shanghai November 4-5, 2009

Back in Black: Turning the Recovery Corner

▶ Sponsorship Program



作为中国最大的供应链活动CHaINA '09以独家晚宴的方式提供了组合介绍，联网机会，研讨会和展会，致力于促进和加强目前亚洲供应链的管理，物流采购战略。

这场活动对于供应链，采购和物流经理来说是独一无二的机会，不容错过，参会者可以从领先公司的同行处学习并且将同参加这场活动的上百个专家建立新的联系。

CHaINA '09将是迄今为止最大的年会，集聚了众多供应链的专家和学者们，在2008年我们的参会人数令人印象深刻，从赞助商到参展商有超过400的本行业的参与者，诸如，第三方物流公司，咨询公司，IT公司，房地产公司等等。CHaINA 2009将会更加令人激动，在这里你可以与同行们讨论如何迎接金融危机的挑战并且探寻如何能让企业振兴的方法。

Extending Your Company Brand 扩展您公司的品牌

CHaINA '09 is the largest Supply Chain event in China offering a combination of presentations, networking opportunities, workshops and exhibitions all followed by an exclusive gala dinner dedicated to promoting and strengthening the presence of supply chain management, logistics and procurement strategies in Asia.

This must-attend event is the ultimate chance for supply chain, procurement and logistics executives to learn from your peers at leading companies and establish new contacts from hundreds of professionals who will attend this event.

CHaINA '09 will be the largest annual gathering of supply chain professionals and specialists, in 2008 an impressive turnout of over 300 attendants ranging from sponsors to exhibitors in industries such as 3PLs, consulting firms, IT firms, real estate firms, and many more. CHaINA 2009 will be even more exciting as you discuss with your peers on how to combat the challenging economic times and collectively seek ways to revitalize your organization.



Letter from the Founder 主办方寄语



Dear Colleague,

The Global Supply Chain Council is honored to invite you to participate as an exhibitor or sponsor of CHaINA '09, China's Largest Supply Chain event, to be held November 4-5, 2009 in the booming city of Shanghai, China.

Held in its 4th year, CHaINA '09 aims again to help top executives strengthen their approach to supply chain, sourcing, logistics and operations best practices that will drive bottom-line results in their Asian operations.

A variety of exhibit and sponsorship opportunities offer organizations or groups significant exposure before the event and maximum impact during the event. Through various exhibit and sponsorship packages, we offer your organization the ability to choose your desired level of involvement and exposure to attendees at the event.

A superb venue in the heart of the vibrant city of Shanghai, center of many global supply chains, coupled with a program delving into global issues affecting all senior executives makes this event one not to be missed.

Don't miss this opportunity to showcase your company's services, solutions or technologies to an audience of early-adopter thought leaders in the supply chain profession.

Please take a moment to review the enclosed information on sponsorship/partnership and/or exhibit opportunities for CHaINA '09, complete with descriptions of the promotional benefits.

We look forward to seeing you in Shanghai in November!

亲爱的同行，

中国供应链协会很荣幸邀请您作为参展商或赞助商参加2009年11月4日-5日在上海举办的中国最大的供应链活动，CHaINA '09。

在活动开展的第四个年头，CHaINA '09仍然定位于帮助高层管理人员加强他们在供应链，采购，物流方面的管理，并且采取最佳的行动使其亚洲的谷底业务弹升。

各种各样的展示，赞助机会为各个组织及团体提供参会当天的最大曝光率。通过各式各样的展览和赞助方案，我们会为您量身选择适合的参展力度。

举办地点将位于上海这座充满活力之都的城市中心，全球供应链企业纷纷落户于此，加之各大活动议程研究了一些影响高层决策的全球问题，因此使这次活动不容错过。

请勿错过这个在供应链行业中敢于创新的领导者面前展示公司服务，解决方案和技术的绝佳机会。

请花一点时间看一下附件，一些有关赞助CHaINA '09的信息，加上完整的关于促进效益的描述。

我们期盼11月您的上海之行！



Optimizing Your Marketing Dollars 优化你的市场资源

目标[mu4] [biao1]

TARGET the right clientele as hundreds of leading professionals and high-powered executives gathered in one convenient location providing the perfect opportunity to network and create new contacts to further your business goals.

独家[du2] [jia1]

EXCLUSIVE selection of exhibitors and a limit of only one sponsor from their own respective categories (Logistics, Consulting, Real Estate, IT software & Equipment Services) will ensure maximum exposure. Sponsors also are able to successfully connect with their desired buyers, partners and all other potential prospects.

融合[rong2] [he2]

INTEGRATION of presentations, networking events, workshops and exhibitions followed by an exclusive award gala dinner focused on supply chain management, transportation and logistics and all relevant topics. Ensure significant exposure to potential partners, customers and acquaintances.

创新[chuang4] [xin1]

INNOVATION through connecting with your peers and establishing cooperative relationships as like minds come together. Take advantage of the Council's live SMS feed throughout the duration of CHaINA to interact with your colleagues. Inspire one another to create new initiatives to step over the current slump while moving forward to anticipate the prosperous future.

TARGET [tär-gət]

目标 订位于上百个具有领导力的专业人士和具有影响力的经理人士，将他们作为我们的理想客户聚集在一个方便的地点，在这里我们提供参加交际酒会的最佳机会并且让你能够与他人建立新的联系从而去推进你的商业目标。

EXCLUSIVE [iks-klü-siv, -ziv]

严格 地对对参展商的名单（物流，咨询，房地产，计算机软件设备服务）的筛选以及人数的控制，加上我们赞助商坚定的立场将会保证最大程度的曝光。赞助商也能够成功地找到他们理想中的买家，合伙人和其他潜在前景。

INTEGRATION [in-tə-grā-shən]

融合 了主题演讲，交际酒会，研讨会和展会为一体的独家晚宴将围绕供应链管理，运输，物流等有关话题展开。保证了在潜在的合伙人，客户和熟人前高强度的曝光。

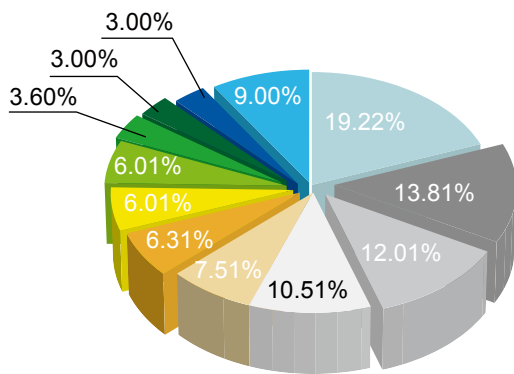
INNOVATION [i-nə-vā-shən]

创新 是通过和你的同行建立一种志同道合的合作关系。在CHaINA会议期间，利用the Council的短信平台与你的同行产生互动。激励另一个人实行一些新的举措从而跨越不景气的今天走向光明的明天。



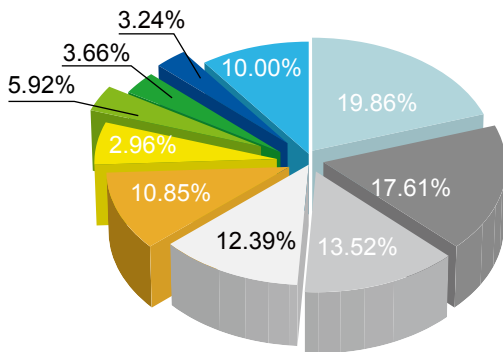
Who Attends? 谁会参加？

Attendance of CHaINA 2005-2008: 300+
Breakdown from previous CHaINA events.



Industry/Sector Break Down 行业/部门分类

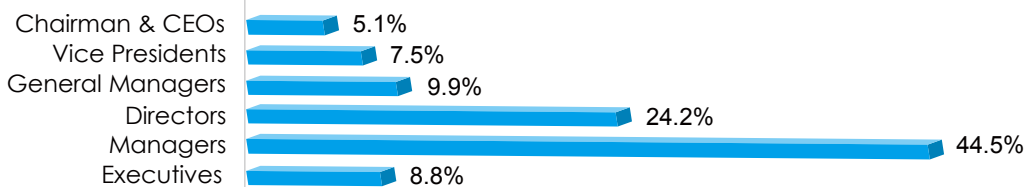
- High-Tech and Electronics 19.22%
- Trading and Sourcing Offices 13.81%
- Electric Products and Appliances 12.01%
- Automotive 10.51%
- CPG-FMCG 7.51%
- Healthcare and Pharmaceuticals 6.31%
- Industrial Equipment 6.01%
- Retail and Distribution 6.01%
- Textile and Garments 3.60%
- Building and Decoration 3.00%
- Chemicals 3.00%
- Others 9.00%



Functional Area of Expertise 职能领域

- Logistics and Transportation 19.86%
- Information and Technology 17.61%
- Sourcing and Procurement 13.52%
- Supply Chain 12.39%
- Sales and Marketing 10.85%
- Consulting 2.96%
- Manufacturing and Operations 5.92%
- Business Development 3.66%
- Finance and Accounting 3.24%
- Other Management 10.00%

Management Level 管理水平





Attendees Include Leading Companies Operating in Asia: CHaINA的参会者都来自亚洲领先公司有：

ABB China
 Accenture
 Addidas
 Agilent
 Agility Logistics
 AkzoNobel
 Alaris
 Alcan
 Alcatel Shanghai Bell
 Alvarez and Marsal
 AMB
 APL
 Avnet Asia
 B & Q China
 BAX Global
 BEHR
 Best Buy
 Bic
 Black & Decker
 Bosch
 Bureau Veritas
 CHEP
 Chinawhys
 Chrysler
 Citigroup
 Coca-Cola
 Converse
 Danfoss
 Danone Foods

Dell
 Deloitte
 Delphi Automotive
 DHL
 Dow Chemicals
 DSM
 DuPont
 Exel Logistics
 Fedex
 FM Logistic
 Fonterra
 Gazeley
 General Motors
 GITI Tire
 Goodyear
 H&M
 Hewlett-Packard
 Hitachi
 Honeywell
 IBM
 IDS Logistics
 IKEA
 Inbev
 Intel
 INTRA
 Invensys
 Invista
 Johnson & Johnson
 JPMorgan Chase

Kingfisher Asia
 KPMG
 Kraft Foods
 Larsen & Turbo
 Liz Claiborne
 L'Oreal
 Loscam
 Louis Vuitton
 LowendalMasai
 M&M International
 Maersk Logistics
 Mahle
 Manhattan Associates
 Mastercard
 Michelin
 Microsoft
 Motorola
 MTR Corporation
 Nike
 Nortel Networks
 Novartis
 Occam Networks
 OOCL Logistics
 Oracle
 Panasonic
 Philips
 PIERS
 PwC
 Procter & Gamble

RAE Systems
 RubberNetwork
 Sankyo
 SAP
 Schneider Electric
 Schneider
 Seeburger
 SGS
 Sharmoon-Zegna
 Siemens
 Singer
 Sinotrans
 SKF Logistics Services
 Smart Sourcing
 Sony
 Standard Chartered
 Tesco
 Tetra Pak
 TNT
 Tractus
 Tyco Electronics
 Tycon Alloy
 Viasystems
 Volvo
 Wang & Li
 Whirlpool
 YRC Logistics
 Yum!



Some Testimonials

一些感言

“

I was very impressed with the summit! It was very useful for me. Good job!
这次会议留给我的印象非常深！它对我很有帮助。干的好！

Howard Lu, Iveco China

Congratulation to you on the big success of this CHaINA Summit. It was really a great event and I believe lots of other delegates felt the same. Your new approach has also shown great value in attending the event.

祝贺你们在这次CHaINA会议上取得的巨大成功。我相信许多其他的代表都和我一样认为它确实是一场非常盛大的活动。你们的立意之新也再一次展示了参与这场会议的价值。

Vincent Chang, Singer Shanghai

My thanks and compliments to the event! It was well organized and had a good variation on speakers and training available. I am considering a membership indeed.

我忠心地感谢和赞赏这次会议！通过精心的组织，使演讲者展示不同的话题，达到了良好的培训效果，事实上我也正在考虑成为你们的会员。

Marcel Ekkel, SynergySynQ

It was a great summit! I have benefited tremendously not only from the speakers' insights and experience, but also from the most interesting networking talks.

会议举办的非常成功！演讲者的见解和经验以及酒会上有趣的谈话让我受益匪浅。

Rita Zhou, Global Sources

I've been very positively impressed by the quality of the event yesterday. I've attended many events but that one was certainly the most professional one I've ever seen.

我对昨天的会议质量印象非常深刻，之前也参加了许多会议但是这一次是所有会议中最专业的一场。

Jean Luc Laboucheix, Electrolux

”

Sponsorship Package Items

| Pre-Event Benefits | Platinum | Gold | Silver |
|---|----------|----------|---------|
| In Print Media | | | |
| Company logo on the cover of promotional brochure prior to event | ✓ | ✓ | ✓ |
| Company logo & short presentation in the sponsor page inside the promotional brochure | ✓ | ✓ | ✓ |
| Company logo on the cover of event program given on-site at the event | ✓ | ✓ | ✓ |
| Company logo in the footer of the event program on each page | ✓ | ✓ | ✓ |
| One full-page advertisement in the event program | ✓ | | |
| Two full-page advertisement in CHaINA magazine in the issue of your choice | ✓ | | |
| One full-page advertisement on the back inside cover of event program | ✓ | | |
| One full-page advertisement in CHaINA magazine in the issue of your choice | | ✓ | |
| One 1/2 advertisement in CHaINA Magazine in the issue of your choice | | | ✓ |
| On the Web | | | |
| One top banner on the Council website for a month prior to event | ✓ | | |
| One skyscraper banner on the e-newsletter one month prior to event | ✓ | | |
| Special text invitation for one email to be sent to your own clients and prospects list | ✓ | | |
| Company logo displayed on the Council website for one month before the event | ✓ | ✓ | |
| Company name prominently displayed in promotional emails and press release | ✓ | ✓ | ✓ |
| At the Venue | | | |
| One piece of your collateral pre-inserted into official event bag or program | ✓ | | |
| Company logo featured on stage banner, along registration desk and vertical banners in all areas of the event venue | ✓ | ✓ | |
| Company logo displayed on some select banners in event area | | | ✓ |
| On-Site Benefits | | | |
| One keynote presentation for a senior member of your company at the time and session of your choice | ✓ | | |
| One speaking opportunity for a senior member of your company at the time and session of your choice | | ✓ | |
| One speaking opportunity for a senior level member of your company | | | ✓ |
| 1.5 x 1m display table in a prime location of the exhibit area | ✓ | ✓ | ✓ |
| Twenty (20) complimentary passes for distribution to your key clients, prospects or staff | ✓ | | |
| Ten (10) complimentary passes for distribution to your key clients, prospects or staff | | ✓ | |
| Five (5) complimentary passes for distribution to your key clients, prospects or staff | | | ✓ |
| One complimentary one-year corporate Council Membership | ✓ | ✓ | |
| Additional Registrations: option to register additional attendees at 50% discount | ✓ | ✓ | |
| Complete delegates list with full contact details | ✓ | ✓ | ✓ |
| Value (USD) | \$20,000 | \$15,000 | \$8,000 |

赞助项目包

| 会前特权 | 铂金 | 金 | 银 |
|----------------------------------|----------|----------|---------|
| 印刷刊物 | | | |
| 在活动上派发印有公司标志的促销小册子。 | ✓ | ✓ | ✓ |
| 在促销小册子的赞助页上印刷公司的标志及简介。 | ✓ | ✓ | ✓ |
| 在活动现场派发封页上印有公司标志的节目单。 | ✓ | ✓ | ✓ |
| 在会议书刊每页的页脚上印刷公司标志。 | ✓ | ✓ | ✓ |
| 在会议书刊中穿插一整页的广告。 | ✓ | | |
| 按照你的选择在CHaINA杂志中穿插两页整页的广告。 | ✓ | | |
| 在会议书刊的封底页安排一整页的广告。 | ✓ | | |
| 按照你的选择在CHaINA杂志中穿插一整页的广告。 | | ✓ | |
| 按照你的选择在CHaINA杂志上放置1/2版面的广告。 | | | ✓ |
| 网站 | | | |
| 活动前的一个月内，在Council的网站上放置一条置顶广告。 | ✓ | | |
| 活动前的一个月内，在每月发送封的电子邮件中穿插一个直版广告广告。 | ✓ | | |
| 发送一封特邀邮件给你的客户以及潜在的客户。 | ✓ | | |
| 活动前一个月内，在Council的官网上展示公司标志 | ✓ | ✓ | |
| 在发放促销邮件及快递中，重点突出贵公司的名字。 | ✓ | ✓ | ✓ |
| 活动地点 | | | |
| 预先在活动官方的袋子或活动目录中放入一份贵公司的资料。 | ✓ | | |
| 在舞台，签到桌以及活动区所有立式的易拉宝上展示公司的标志。 | ✓ | ✓ | |
| 在活动地区一些特定的易拉宝上展示公司的标志 | | | ✓ |
| 会议特权 | | | |
| 按照你选择的时间与环节，为贵公司的高级会员安排一次基调演说机会 | ✓ | | |
| 按照你选择的时间与环节，为贵公司的高级会员安排一次演讲机会。 | | ✓ | |
| 为贵公司的高级会员准备一次演讲机会。 | | | ✓ |
| 在展示区最前方的位置布置1.5 x 1米的展示台。 | ✓ | ✓ | ✓ |
| 为您的重点客户，潜在客户或者员工发放二十个免费通行证。 | ✓ | | |
| 为您的重点客户，潜在客户或者员工发放十个免费通行证。 | | ✓ | |
| 为您的重点客户，潜在客户或者员工发放五个免费通行证。 | | | ✓ |
| Council一年期免费公司会员名额一名。 | ✓ | ✓ | |
| 传统的注册：选择注册传统会员可以享受50%的优惠。 | ✓ | ✓ | |
| Council一年期免费公司会员名额一名 | ✓ | ✓ | ✓ |
| 价格 (美元) | \$20,000 | \$15,000 | \$8,000 |

A La Carte Sponsorship Opportunities 赞助机会列表

Logo on Badge Cards | 胸牌上的标志:

Your company logo on all badge cards distributed to attendees of CHaINA '09. US\$ 500
印有贵公司标志的胸牌将会被发放给CHaINA '09的参会人员，价格是500美元。

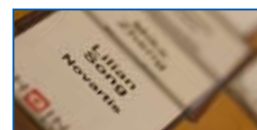


Table Drop | 会议桌资料发放:

One piece of marketing collateral placed on the table for each attendee. US\$ 800
在与会者的座位上放置一款营销物品，价格是800美元。



Bag Insert | 插袋:

One piece of collateral (8.5 x 11 inches) pre-inserted in the Council bag. US\$ 500
预先在the Council 的袋子里塞入一份8.5 x 11 (英尺) 尺寸的资料，价格是500美元。



CHaINA Pens | 会议笔:

Your company logo and website will appear on the barrel of the pen and will be given to all delegates at CHaINA '09. US\$ 600

将印有贵公司标志和网站的笔分发给CHaINA '09的全部参会代表，价格是600美元。



Coffee/Tea Breaks | 咖啡/茶歇:

Signage at major coffee/tea breaks and acknowledgement in event program.
US\$ 2,000

在主要的咖啡/茶歇中设置指示标志并且在会议上作出答谢，价格是2000美元。



Luncheon | 午餐会:

Includes signage in luncheon area, acknowledgement in event program and opportunity to have your literature or giveaway at each lunch seat. US\$ 2,000

会场布置赞助公司标示。会议简介中将特别鸣谢赞助公司。同时我们将协助派送赞助公司的宣传品及参会礼品，价格是2000美元。



CHaINA Wi-Fi | 会议无线网络:

Your company logo will appear on all Wi-Fi zone banners indicating Wi-Fi access during CHaINA '09. US\$ 500

贵公司的标志将会出现在所有无线网络区域的横幅中，显示CHaINA '09会议期间无线网络入口，价格是500美元。



Transitional Slides | 过渡幻灯片:

Your company logo displayed on transitional and break slides during all sessions. US\$ 2,000
在演讲和其他活动的过渡以及休息时间段播放带有贵公司标志的幻灯片，价格是2000美元



CHaINA Magazine Ribbon | CHaINA杂志封套广告:

A ribbon with your company logo, website and tagline will appear on every copy of the CHaINA magazine circulated throughout the event. US\$ 1,200
每份杂志封套广告上都会印有贵公司标志，网站和标语的汇总，在会议期间分发给参会者，价格是1200美元。



Hotel Room Drop | 酒店房间资料发放:

Marketing collateral of your company directly delivered to attendee's hotel rooms.
US\$ 800

直接将贵公司的资料分发到各参会者的房间里，价格是800美元。



Notebooks | 笔记本:

Your company logo printed onto all notebooks and distributed during CHaINA '09. US\$ 600
在CHaINA '09会议期间发放印有贵公司标志的笔记本，价格是600美元。



Sticky Notes | 便签:

Your company logo printed onto sticky notes and distributed during CHaINA '09. US\$ 600
在CHaINA '09会议期间发放印有贵公司标志的便签本，价格是600美元。



USB Key | U盘:

Your company logo and URL printed on USB keys and distributed at CHaINA '09. US\$ 3,500
在CHaINA '09会议期间发放印有贵公司标志和地址的U盘，价格是3500美元。



CHaINA SMS Screen | CHaINA 短信屏幕:

Your company logo displayed on the live and interactive SMS screen during all sessions of CHaINA '09. US\$ 2,500
CHaINA '09会议演讲期间，贵公司的标志将展示在不断更新的且具有互动功能的短信屏幕上，价格是2500美元



**All collateral and literature are subject to the approval of the Council.*

所有的附赠品和资料的发放都是由the Council来统一安排。

Have Another Idea?

If you have another idea in mind that we are not currently offering, or would like to bundle several options together. Contact us to develop a package that fits your company.

还有其他的创意吗?

如果上述列表中没有您的建议，或者您想将其中几项结合在一起，请联系我们为您公司度身定做最合适的包装。



Showcase Your Company and Exhibit at CHaINA '09

在CHaINA '09会议上展示您的公司

There is no better place to showcase and proudly display your company's achievements for VIPs and top-executives of supply chain management and related industries to see. This is the perfect opportunity to stand out from the crowd and strengthen your company brand. Book a stand at CHaINA '09, converse with industry experts on how to move forward and form networks for new ventures.

这里无疑是最好的能够在供应链管理以及相关行业的贵宾和高级管理人员面前展示你们公司成就的地方。预定CHaINA '09入场券，与业内专家们交流如何在前进中探寻，为新的合资企业建立关系。这是最好的机会来加强公司的品牌，让你的公司脱颖而出，

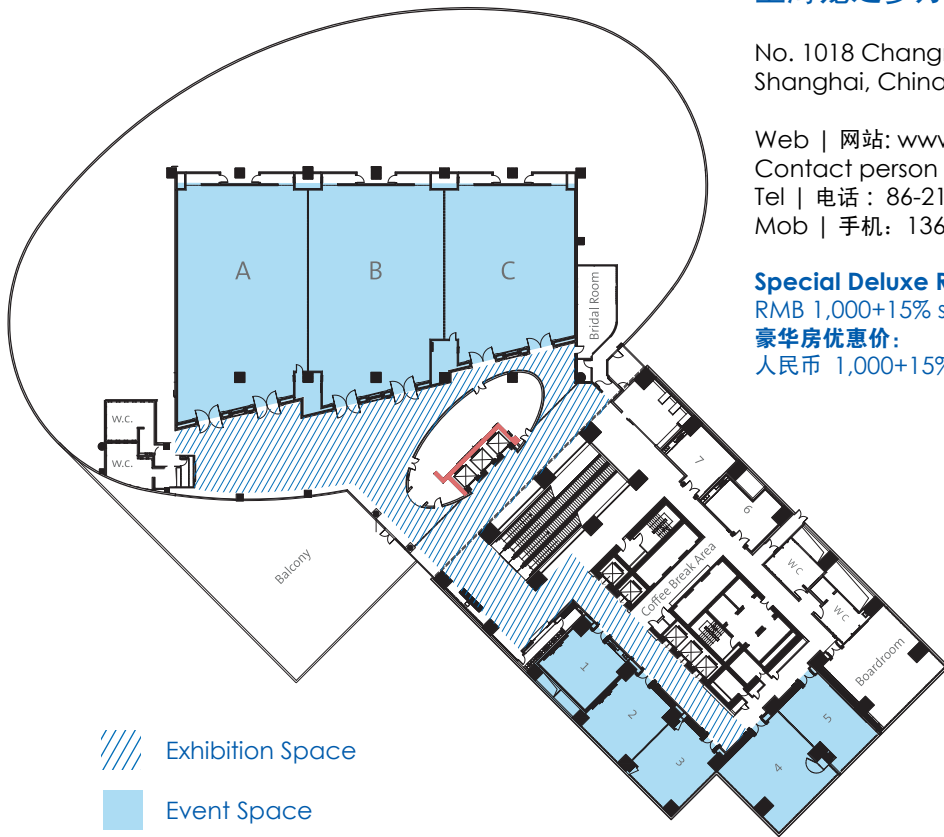
| Event Benefits | Premium | Standard | 会议特权 | 豪华 | 标准 |
|---|---------|----------|-----------------|--------|--------|
| One entry pass | ✓ | ✓ | 一张通行证 | ✓ | ✓ |
| Free parking | ✓ | ✓ | 免费停车 | ✓ | ✓ |
| Complimentary refreshments | ✓ | ✓ | 小食 | ✓ | ✓ |
| Pre and post-conference exposure via the web | ✓ | | 会前会后在网站上的曝光 | ✓ | |
| Company name and brief description in event program | ✓ | | 公司名称、简介出现在会议书刊上 | ✓ | |
| Exhibition Space | | | 展位空间 | | |
| Raw space (~2x3 m) | | ✓ | 展位大小 (~2x3 米) | | ✓ |
| Fully covered table | ✓ | | 桌子 | ✓ | |
| Two chairs | ✓ | ✓ | 两张椅子 | ✓ | ✓ |
| Electric power | ✓ | ✓ | 电力设备 | ✓ | ✓ |
| Spotlight | ✓ | ✓ | 聚光灯 | ✓ | ✓ |
| Flowers | ✓ | | 花束 | ✓ | |
| Two vertical banners (2x0.8 m) | ✓ | | 两个易拉宝 (2x0.8 米) | ✓ | |
| Value (USD): | \$ 900 | \$ 800 | 价格 (美元): | \$ 900 | \$ 800 |
| Value (RMB): | ¥6,150 | ¥5,460 | 价格 (人民币): | ¥6,150 | ¥5,460 |



RENAISSANCE.
SHANGHAI
ZHONGSHAN PARK HOTEL
上海龙之梦万丽酒店



The Venue
会议地点



Renaissance Shanghai Zhongshan Park Hotel
上海龙之梦万丽大酒店

No. 1018 Changning Road, Changning District
Shanghai, China | 上海长宁区长宁路 1018 号

Web | 网站: www.renaissancezhongshanpark.com
Contact person | 联系人: Vivian Zhu
Tel | 电话: 86-21-61158888
Mob | 手机: 13651790505

Special Deluxe Room Rate:
RMB 1,000+15% surcharge per room/ night with 1 breakfast
豪华房优惠价:
人民币 1,000+15%的服务费 (每晚, 含早餐)

Set in the heart of Shanghai, Renaissance Shanghai Zhongshan Park Hotel is the tallest landmark Renaissance hotel. The luxurious atmosphere will allow you to attend CHaINA '09 in style. Situated conveniently near the metro station, shopping centers, and a variety of top-notch restaurants will give you plenty of opportunities to explore Shanghai.

座落于上海中心位置的世界最高的地标式万丽酒店。在酒店绚烂奢华的氛围里参加本次 CHaINA '09 将给您带来极大的享受。酒店毗邻地铁站，购物中心以及许多一流的餐馆，如此优越的环境将让你有足够的机会去领略上海风情。



CHaINA Awards CHaINA 颁奖晚会

CHaINA Awards is an independent awards gala held by the Global Supply Chain Council to recognize outstanding achievements in global supply chains and encouraging good practices.

Criteria for selecting winners will be the magnitude, importance and clarity of the benefit to your China operations arising from the project or activity submitted. The benefits and reason for recognition may be quantitative such as cost savings, qualitative such as improved external perception of your company or strategic such as supplier performance improvement that helps further your firm's strategic goals.

Projects, achievements or initiatives must be "real and live" and running for at least several months in Mainland China with some return on investment achieved. Plans, concepts and future projects or Hong Kong/Taiwan-based projects will not be accepted. Joint entries from organizations with their logistics, systems or consulting partners are welcome.

Award categories include:

- ▶ Supply Chain Operational Excellence in China (Top Award)
- ▶ China's Supply Chain Executive of the Year
- ▶ Best 3PL Supply Chain Provider
- ▶ Best Supply Chain Consulting Partner in China
- ▶ Best IT Supply Chain Solution for China
- ▶ Training, Education and Development Award for China
- ▶ The Green Supply Chain Award in China

Nominations must be made by clients or persons outside the firm or company in the nomination. If you would like to nominate your clients or other organizations you believe have made an exceptional achievement in the field of logistics and supply chain management, contact us today at awards@supplychain.cn.

CHaINA 是一场由全球供应链协会独立发起的庆典，其目的在于回顾曾经作出的杰出成就以及鼓励进一步有益的尝试。

选择获胜者的标准将会是规模，重要性以及公司工程或活动中产生的中国业务所获得的利益的分类。公认的利益和理由可能是大量成本的节约，亦或加强公司的对外关系和战略比如像通过供应商行为来改进公司的战略目标。

工程，目标或者是倡议必须是“真实的”，必须是在中国内地试运行至少几个月以上并且有一定收益的。计划，理念以及未来的工程或者是在香港/台湾的工程将不会被接受。自身带有物流，系统或者咨询搭档的合资公司将会非常受欢迎。

奖项包括：

- ▶ 中国供应链杰出业务奖
- ▶ 中国供应链年度管理奖
- ▶ 第三方物流供应链最佳供应商
- ▶ 中国最佳供应链咨询搭档
- ▶ 中国最佳IT供应链解决方案
- ▶ 中国培训，教育和发展奖
- ▶ 中国供应链可持续发展奖

来自于客户或者公司外部的提名才是有效的提名。如果你想提名你的客户或者其他你认为已经在物流和供应链管理这一领域做出了特别成绩的组织，请马上联系我们，联系方式：

awards@supplychain.cn





Exposure through the Global Supply Chain Council 中国供应链协会的媒体效应

NO.1 The rank of the Council website on Google and Yahoo on major keywords.
Google及Yahoo关键词搜索榜首位。

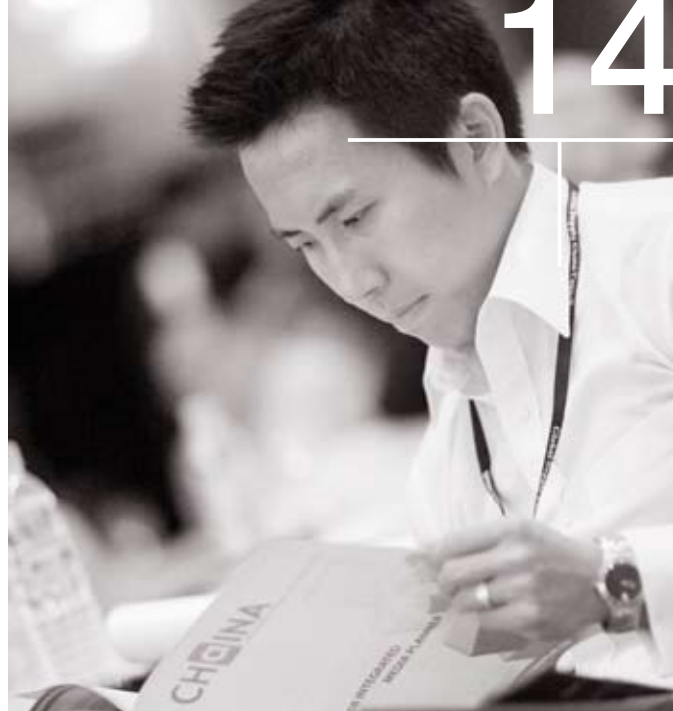
1million+ The number of hits and clicks per month on our Council website.
的月网站点击流量。

500,000 The number of e-newsletters emailed to our contacts in China, India and Vietnam to promote CHaINA'09
份电子新闻邮件发送到我们在中国，印度及越南的联系人来推广CHaIN'09。

120,000+ The number of unique visitors to our Council website each month.
位物流专业人士每月会浏览我们的网站。

65,000+ The number of our email contacts worldwide.
个世界范围的联系电子邮件地址。

25,000 The circulation of CHaINA Magazine's print and digital edition.
份CHaINA杂志电子版全年以电子邮件的形式发送给我们的会员及联系人。



CHaINA Event Fact Sheet CHaINA活动细则

The number of delegates.
参会人数。 **300**

The number of attendees to the Gala Awards Ceremony.
颁奖晚会观众人数。 **120**

The number of speakers and trainers.
演讲嘉宾及培训师。 **70+**

The number of vendors that exhibited.
展商参展。 **20**





www.supplychains.com

